



# Affordable Senior Portraits with Class & Style

Call 920-206-8668 Today to Reserve Your Portrait Session. CODE: 0517

## Why Pay Double or Even Triple For Your Senior Portraits?

### There are so many reasons to choose Juhl Photography:

Whether you want to own your session on DVD, plan your own session, or just looking for a great value—you have chosen the right place. We have MANY session options available.

Special requests are always welcome.

Own it

#### New this year!

**All-Inclusive Professional Session WITH Copyright Release Available**

(See Portrait Sessions page for details.)

Value

**All-Inclusive Professional Senior Portrait Session WITH Print Package**

**Starts at \$99** (See Portrait Sessions page for details)

Free

**“THANK YOU” Bonuses Valued at Over \$165!** (See details below.)

**COMPLIMENTARY Senior & Friend(s) Session & 8x10** (\$84 Value)

**COMPLIMENTARY Family Session & 8x10** (\$84 Value)

Rewards

**Earn Money For Referring Your Friends.** (See details inside.)

**Sessions  
fill FAST!**

**Book Your  
Session  
Today!**

Dear Graduating Senior,

My name is Stephanie Juhl, owner of Juhl Photography of Watertown, and I would be honored if you would consider allowing us to create your senior portraits.

You want senior portraits that reflect you and your personal style; and, you don't want to pay double or triple the price you will pay elsewhere. I can guarantee Juhl Photography can deliver this and more at very affordable prices with incredible “thank you” bonuses thrown in just for choosing us.

**In Addition to Fabulous Portraits, at a Low Price,  
You'll also get over \$165 “Thank You” Bonuses -- FREE!**

Our senior portrait sessions book quickly, so please call us to reserve your portrait session soon. When you book your session, we can also reserve time for your Free Senior & Friend(s) Session (maximum 6 friends), and a Free Family Session (immediate family only please).

Each bonus session includes session fees (reg. \$59 ea.) and one 8x10 print (\$25 value) of your choice from those sessions.

*Stephanie Juhl*

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## Why Choose Juhl Photography for Your Senior Portraits?

Be wary of the “shoot and hand over DVD” photographers—in the end you will be responsible for the quality of those final images—Juhl Photo takes that responsibility off your shoulders and will produce the quality you are looking for whether you are purchasing prints or digital images.



**Awesome, Affordable Prices:** Our low overhead, professional studio, and word-of-mouth marketing keeps our costs very low. We pass those savings directly on to you without sacrificing quality. We offer a variety of affordable print packages to meet your needs. You can also add to any package or build your own custom package from our *Al A Carte* price list. Pay for exactly what you want. Mix and match poses in your package.

**Fast Turnaround Time:** Your online proofing gallery will be ready to view within 5-7 business days. Final portrait orders are usually ready within three weeks from date of order—pending volume at time of order. Allow extra time for retouch requests.

**Professional Quality:** Low prices don't have to mean low quality. While we are skilled in most types of photography, we specialize in portrait photography with class, personality and style. All purchased portraits include our basic retouch option.

**In Person Consultation Available:** An online consultation form will be emailed to all seniors to complete. However, every senior has the option to have an in person consultation with their photographer. At this consultation your photographer will discuss the details of your upcoming session and customize it based on your preferences. If you would like an in person consultation, please request one when booking your appointment.

**Flexible Sessions with Personal Attention:** We are flexible and will work around your schedule. We don't believe in assembly line portraits. We allow enough time in scheduling appointments to give you the attention you deserve. All sessions are based on a casual, fun, no rush atmosphere. We continue until we both feel we have accomplished what we have set out to do.



**Attention Pinterest Users:** Have some fun and be part of the planning. Create a Pinterest board with your “style” and shots you love. Share with us and we will make it happen at no additional cost.

**Referral Reward:** Refer your friends and receive a 10% discount off your print order for EACH friend you refer. Must sign up for our FREE rewards program. Qualified referrals only. Ask for details at your session.

**Various Printed Proof Options:** We offer a variety of different proof options for purchase. See the Portrait Packages page for details.

**NO Same Day Ordering:** Unlike other studios, you don't have to order on the spot. With Juhl Photography, you have up to 60 days from your session date to decide in the comfort of your own home.

**Yearbook Pictures:** Place your order at least 2 weeks prior to your yearbook deadline and we will deliver your yearbook picture directly to your school for you at no additional charge. Please know your deadline and yearbook restrictions.

**Social Media Flash Drive:** Includes 10 basic retouched images, resized for online use only. This does not include copyright release.

**Digital Sessions & Packages:** ALL unedited hi-res images from your session with basic retouch; and copyright release to print and use anyway you want. Come back and have us print professional portraits for 50% off regular print prices.

**Studio & Outdoor Locations:** Our comfortable, spacious Main Street studio is equipped with all the professional imaging equipment necessary to produce the kind of quality portraits you should expect. If you like, we can suggest a variety of outdoor locations, or you can choose your own.

## What Our Customers Are Saying About Juhl Photography

*“I loved how the photographer kept a ‘convo’ going and didn’t make it awkward or ‘stickey.’ I also loved the atmosphere. Everything was so much fun and I would do it again in a heartbeat.”*  
-- B.S. Lakeside Lutheran

*“Juhl Photography rocks!”*  
-- C.P. Oconomowoc

*“I never thought having my daughter’s senior pictures taken could be so much fun! I will have fond memories of that day watching my beautiful daughter pose for pictures. They turned out AWESOME! Love all the proofs and ordering went great! Thank you Juhl Photography.”*  
“10 out of 10” -- S.H. Watertown

*“Juhl’s has the best ‘al a carte’ and package prices around! The photos don’t look like everyone else’s because they have their own unique approach.”* -- H.C. Fort Atkinson

*“My photographer was awesome and open to anything I wanted to try.”* -- J.B. Dodgeland

# Senior Portrait Sessions

All Prices Are Subject to Change.

## Choose a Portrait Session That's Right for You

*Sessions do not include prints unless stated. Full session fees are due when you book your appointment.*

All sessions can be booked as a Print Session (PS) or Digital Session (DS).  
See details below.\*

**Easy-On-The-Pocket Package (EOPP) (studio only)** ~ PS \$99; DS \$175 Head & shoulder poses, one outfit. PS only--Portrait package includes 1-8x10, 2-5x7s and 8 wallets. (20 min.)

**Traditional (studio OR outdoor)** ~ PS \$59; DS \$175 Classic look, head & shoulder poses, one outfit. (20 min.)

**Creative Outdoor (one location)** ~ PS \$79; DS \$350. Up to 3 clothing changes. A variety of poses on different backgrounds. (1 hr.)

**Creative Studio (studio only)** ~ PS \$99; DS \$350. Up to 3 clothing changes. A variety of poses on different backgrounds. (1 hr.)

**Creative Combo (studio AND outdoor)** ~ PS \$109; DS \$299. Up to 2 clothing changes. Studio includes a variety of poses on one background in one outfit. Outdoor includes a variety of poses on different backgrounds at one outdoor location in second outfit. (1 hr. FIRM)

**Deluxe (studio AND outdoor)** ~ PS \$129; DS \$425. Up to 4 clothing changes. Studio includes head and shoulders poses in one outfit. Outdoor includes a variety of poses on different backgrounds at one outdoor location in up to 3 outfits. (1-1.5 hr.)

**Ultimate (studio AND outdoor)** ~ PS \$179; DS \$600. Up to 6 clothing changes, divided up as you wish between studio & outdoor. Incl. a variety of poses on different backgrounds. Two outdoor locations. (2+ hrs.)

**\*All Digital Sessions (DS) Include:** Private online proofing gallery, yearbook image delivered to school, ALL images from your session with Basic Retouch applied, option to purchase proof books, plus order prints with us at ½ off a la carte prices.

**\*All Print Sessions (PS) Include:** Private online proofing gallery, option to purchase proof books, yearbook image delivered to school, discounted print packages.

Personal props are always welcome!

Add an outfit to any session on same day: \$29 to PS and \$100 to DS

Add a location to any session on same day: \$39 to PS and \$120 to DS

Add a pet to your session: \$10 (any number of pets) We try to schedule an assistant to help.

--Please let us know when booking appointment if you are planning to add any of the above options to your session to allow enough time. Additional travel fees may apply to sessions outside of Watertown city limits.

## You're Covered by Our 100% Satisfaction Guarantee!

If for any reason you are not 100% satisfied, we will retake your portrait to your liking.  
Retakes must be scheduled within 30 days from the date of your session.



# Senior Portrait Packages

All Prices Are Subject to Change.

## Choose a Low-Cost Package or, Build Your Own

**Package A**

6 - 4x6  
 4 - 5x7  
 3 - 8x10  
 1 - 11x14, mounted  
 72 - Wallets  
 Mix & Match Poses  
 Wallets in increments of 8

**\$350**  
 Reg. Price: \$365

**ADD**  
**Social Media Flash Drive\***  
**\$35**

**Package B**

8 - 4x6  
 4 - 5x7  
 2 - 8x10  
 40 - Wallets  
 Mix & Match Poses  
 Wallets in increments of 8

**\$215**  
 Reg. Price: \$223

**ADD**  
**Social Media Flash Drive\***  
**\$35**

**Package C**

3 - 4x6  
 2 - 5x7  
 2 - 8x10  
 24 - Wallets  
 Mix & Match Poses  
 Wallets in increments of 8

**\$130**  
 Reg. Price: \$137

**ADD**  
**Social Media Flash Drive\***  
**\$35**

**No substitutions  
 in packages  
 please.**

**Please order within  
 60 days of your  
 session.**

**Al a Carte**

4x6..... \$6  
 5x7..... \$15  
 8x10..... \$25  
 10x13..... \$65  
 11x14..... \$65  
 16x20..... \$95

Magnets:

Wallet 4ct..... \$10  
 Wallet 8ct..... \$16  
 4x6..... \$10  
 5x7..... \$20  
 8x10..... \$30

4x6 Proofs ..... \$3.50  
 Digital Image .... \$75

**Wallets**

8ct *one pose* ..... \$13  
 24ct *one pose* ..... \$35  
 48ct *one pose* ..... \$65

Add name/date \$5

8ct increments  
 NO mix and match.

**EXTRAS!!!**

Al a Carte: Add to any Package or purchase individually at listed Al a Carte prices. Al a Carte orders over \$200, take 10% off.

\*Social Media Flash Drive: 10 basic retouched images resized for online use only. Does not include Copyright Release.  
 \$35 – with a pkg                      \$45 – al a carte

Proof Book Option: Spiral Bound: \$50 (20 proofs)    \$90 (40 proofs)  
 An alternative to the standard 4x6 proofs. Pay no proof deposit. No "proof" watermark. Add basic retouch for \$20-\$40.

Proof Book Option: 8x8 Hard Bound Book - \$85  
 45-50 images recommended. Fully customized. No "proof" watermark. Pay no proof deposit. Add basic retouch to all images for \$20-\$40 depending on number images.

**Ask about framing, specialty products & gifts!**

**VERY IMPORTANT! PLEASE READ! PLEASE READ! PLEASE READ!**

Yearbook Portraits: We will deliver your yearbook portrait to your school at no cost when your portrait order is placed at least 2 weeks prior to your yearbook deadline. Yearbook images placed without a portrait order will be charged \$10 plus tax and any retouch costs. If your portrait order is not placed 2 weeks prior to your yearbook deadline, yearbook submission is not guaranteed. Special circumstances will apply a \$25 rush fee. Please know your yearbook deadline.